



City of San Diego

INFORMATIONAL REPORT REGARDING MANAGED COMPETITION PROGRAM STATUS

PRESENTATION TO
COMMITTEE ON BUDGET AND FINANCE
SAN DIEGO CITY COUNCIL
AGENDA ITEM 1
JANUARY 16, 2008

PRESENTATION OBJECTIVES

- Provide update on managed competition program progress to date
- Discuss next steps for the managed competition program
- Answer questions



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MANAGED COMPETITION UPDATE

- Commenced Phase I, Pre-competition Assessments, for 16 functions
- Established Labor Advisory Committee
- Hired Managed Competition Program Manager
- Established Managed Competition Independent Review Board



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PRE-COMPETITION ASSESSMENTS INITIATED

NOVEMBER 30, 2007

General Services Department

Streets Division:

- Pavement markings & signs
- Sidewalk maintenance
- Street lights maintenance
- Street maintenance
- Street sweeping
- Storm drain maintenance
- Traffic signals maintenance

Publishing Services:

- Graphic design
- Bindery & reproduction services

Environmental Services Department

- Container delivery services
- Dead animal pick-up
- Disposal operations
- Fee booth operations
- Greenery compost facility operations
- Landfill monitoring & maintenance
- Solid waste collection services



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PRE-COMPETITION ASSESSMENT STATUS

- Pre-competition assessment teams established
- Schedules developed for completing pre-competition assessments
- 21 team meetings held in December
- Data collection 75% complete
- First draft of reports 25% complete



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LABOR ADVISORY COUNCIL

- Provides a venue for organized labor to voice opinions and vet issues related to managed competition
- First meeting held October 9th. AFSCME Local 127, Local 145 and Municipal Employees Association representatives attended
- Additional meetings held December 6th and January 3rd
- Recurring meeting on the first Thursday of each month



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MANAGED COMPETITION PROGRAM MANAGER

- Mark Patzman joined the City as the Managed Competition Program Manager October 29th
- Previously served as Project Director for Serco, North America supporting a program office at the Navy's COMFISCS
- 20-year Navy career as a Supply Officer. Experience includes large program management and oversight of numerous change initiatives including "SmartShip" experiment, implementation of balanced scorecarding and 360° evaluations.
- BA (Political Science), University of Arizona
- MBA (Change Management), London Business School



MANAGED COMPETITION INDEPENDENT REVIEW BOARD

Private Citizens

Faye Wilson, Chair

Partner, Wilson Boyles & Company

Murray Galinson

Chair, San Diego National Bank

Desa Burton

Associate, Fish & Richardson P.C.

Charles Wesley Kim, Jr.

Of Counsel, Yelman & Associates

City Employees

Debra Fischle-Faulk

**Director, Citywide Business & Grant
Administration**

Mary Lewis

Chief Financial Officer

Penni Takade

**Deputy Director, Office of the Independent
Budget Analyst**

First meeting of the MCIRB is scheduled for January 17th



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NEXT STEPS

| Activity | Timeline |
|--|----------------------|
| Complete initial pre-competition assessments | Winter - Spring 2008 |
| Announce function for initial competitive procurement | Spring 2008 |
| Develop requests for proposals | Spring - Summer 2008 |
| Advertise solicitation | Summer 2008 |
| IRB review proposals | Fall 2008 |
| Mayor/Council consider award recommendations | End of 2008 |
| City Meets & Confers with impacted labor organizations | Early 2009 |
| Transition to proposed service delivery process complete | By Summer 2009 |
| Begin performance monitoring | Thereafter |



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